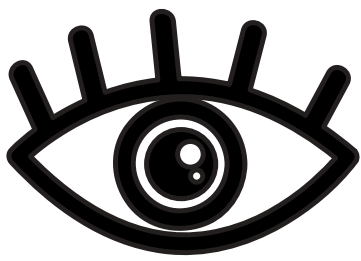


# 3 Irresistible Cold Email Subject Lines

## SUPER SIMPLE HACKS to get your messages read

### 1.) SCAN YOUR PROMOTIONS FOLDER

Go into the promotions folder of your gmail account.

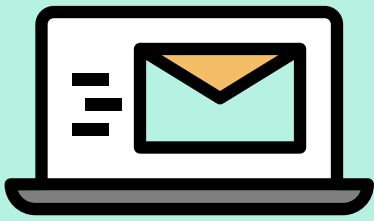


Scan the list.

If a subject line catches your eye...

- Copy it
- Edit it
- Use it

### 2.) SLIDE INTO THOSE DM'S



Skip email altogether. A "REQUEST" in an Instagram Inbox is IMPOSSIBLE to resist.

### 3.) QUICK QUESTION

Dash this off in the email subject line. All lower case: **quick question**



It is IRRESISTIBLE!

Note:

Be polite. Make that email, short, punchy and beneficial. And if you can write an actual question.

Bonus!

Want to feel how quickly email can connect?

Check out the message I just sent to your inbox.